

# cielo24

Media Technology

Captions | Transcripts | Intelligence



## Who We Are

*Captions | Transcripts | Search | Engagement*

cielo24 is an industry-leading online platform that creates audio and video captions, transcripts, and media intelligence. We apply best-in-class AI & human curation to produce highly accurate data quickly and economically for content creators across all industries.

cielo24's platform delivers on-demand media solutions when you need them and how you need them.

In a COVID-19 world, with increased demands on distance learning, remote workforce, and video conferencing, cielo24 provides video and audio solutions for **engagement and accessibility for all.**

## BENEFITS OF CAPTIONING

### EDUCATION

14% increase in video viewers

**14%**

### ENGAGEMENT

40% increase in video watch completion

**40%**

### REACH

177% increase in audience

**177%**

### COMPLIANCE

100% accessibility compliance

**100%**



THE POWER OF YOUR MEDIA IS A CONVERSATION AWAY:  
CIELO24.COM | HELLO@CIELO24.COM | 1-855-243-5624

## cielo24 Workflows

Our video captions, transcripts, and intelligence ensure that your media is compliant with federal & state regulations. With fast turnaround times and multiple product options, we guarantee **high-quality results**, and we are committed to working with you to meet your specific challenges:

- ✓ Affordable compliance options
- ✓ Fast turnaround options
- ✓ Custom billing, oversight, & account architecture
- ✓ Field-specific terminology
- ✓ Poor audio quality
- ✓ Multiple speakers
- ✓ 30+ Foreign languages

## Applications

Captions and transcripts are **so much more than accessibility!** Most people have no idea of all the benefits of optimizing the value from your audio and visual media:

- ✓ Public-facing video, recruitment, and alumni relations
- ✓ Entertainment, sports, and performing arts media
- ✓ How-to videos
- ✓ Index files for library search
- ✓ 2nd-language viewers
- ✓ SEO for content engagement
- ✓ And so much more...

## Solutions

- CAPTIONS AND TRANSCRIPTS
- VIDEO & AUDIO INTELLIGENCE
- MEDIA SEARCH & INDEXING
- LIVE CAPTIONING
- AUDIO DESCRIPTION
- SEARCH ENGAGEMENT VIDEO PLAYER ADD-ON
- VIDEO PLATFORM INTEGRATIONS

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Turning our video library into written content allowed us to repurpose content for our audience quickly leading to profitable lead-generation growth.

Chrissy Wissinger, Director of Marketing at Prevedere



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